



Jon Armstrong Resume

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<http://www.smoghat.com/jon/>

EXPERIENCE

Creative Director/Co-founder/Architect/CTO - 3hive.com

3/2004 - Present

Came up with publishing solution for group to hand pick legal mp3s and produce editorial comment with links. Enabled publishing from disparate locations across the globe and architected and designed website.

Creative Manager/Director - LANDesk Software, Inc.

3/2003 - Present

Responsible for creating and managing marketing collateral, websites, banner ads, brochures, trade show materials, HTML email and various marketing activities for external customers, partners and VARs. Primarily art direction, but includes some copywriting and concepting for internet-based campaigns. Also includes web-based product design and human interaction/interaction design direction. Responsible to ensure that all customer facing materials are within brand guidelines. Worked with agencies to produce multimedia product demos and build collateral library.

Art Director - Self Employed

9/1993 - Present

Clients: Forest Lawn Memorial-Parks & Mortuaries, Walt Disney World, eBay, Worker's Compensation Fund of Utah, Utah Transit Authority, SamTrans, Utah Jazz, X96 (KXRK FM 96.3), Sonic Garden CD Exchange and Sewdown Productions.

Art Director - Lot21, Inc.

10/1999 - 1/2001

Supervised Jr. Art Director and Production Artist Clients: Sega, Unilever, eBay, C/Net, Real Media, and e-Stamp.

Art Director - RedHerring.com

12/1998 - 9/1999

Client: In-house.

Associate Art Director – CMP

8/1998 - 10/1998

Client: In-house.

Creative Director / Co-founder - grid magazine

1/1995 - 1/1998

Technologist / Designer / Buyer - Novations Group, Inc.

8/1992 - 8/1995

EDUCATION

Brigham Young University - Bachelor's Degree, 1992

Humanities Major with emphasis in Art History and Communications

SKILLS

Mac and PC expert. OS 9 and OS X genius.

Proficient in: Photoshop, QuarkXPress, Flash, FreeHand, Illustrator, InDesign, PageMaker, Fontographer, MovableType, HomeSite, BBEdit, CSS, XHTML, Dreamweaver, FireWorks, ImageReady, Premiere, After Effects, Final Cut Pro, Carrara, Bryce, Filemaker, SoundEdit, ProTools, Digital Performer and Unisyn.

ADDITIONAL INFORMATION

2001, Silver, SF Ad Show -- Best Microsite

1998, Winner, ADDY(tm) -- Best Direct Marketing

1997, AIGA 100 Show Finalist

1996, Winner, ADDY(tm) Award of Excellence -- Best Magazine Cover

Enjoy photography, snowboarding and music.

REFERENCES

Available upon request.